

SOUTH LYON FIRE DEPARTMENT

2025 ANNUAL REPORT



Serving since 1893

MESSAGE FROM FIRE CHIEF CINDY CONRAD



It is my honor to present the South Lyon Fire Department's Annual Report. This report reflects a year of dedication, progress, and continued commitment to protecting the residents, businesses, and visitors of our community.

Over the past year, our firefighters responded to a wide range of emergencies while maintaining an unwavering focus on service, professionalism, and preparedness. Each call for service represents a moment when our community relies on us most, and I am proud of the skill, compassion, and teamwork our personnel demonstrate every day.

The fire service continues to evolve, and our department remains committed to meeting those demands through ongoing training, investment in equipment and facilities, and a strong emphasis on safety and operational readiness. These efforts ensure that our firefighters are equipped with the knowledge, tools, and resources necessary to respond effectively to the challenges of modern emergency response.

Beyond emergency operations, our department remains deeply connected to the community we serve. Through prevention programs, public education, and regional partnerships, we continue to strengthen relationships that play a critical role in keeping South Lyon safe.

This report highlights the work accomplished over the past year and the dedication of the men and women who serve this department with pride. As we look to the future, we remain committed to continuous improvement, responsible resource management, and delivering the highest level of service to our community.

Thank you for your continued support of the South Lyon Fire Department.

DEPARTMENT GUIDING PRINCIPLES

Mission Statement

The South Lyon Fire Department is committed to providing fire suppression, emergency medical services, rescue, and other emergency and non-emergency services. We accomplish this mission through training, education, and dedication to the protection of our fire personnel, residents, and visitors of the community.

Vision Statement

The South Lyon Fire Department will set the standard of excellence through professionalism, progressive practices, and customer service. We will create leaders through training, education, and strong ethical values. We will strive for industry best practices and excellence in emergency preparedness, response, and mitigation.

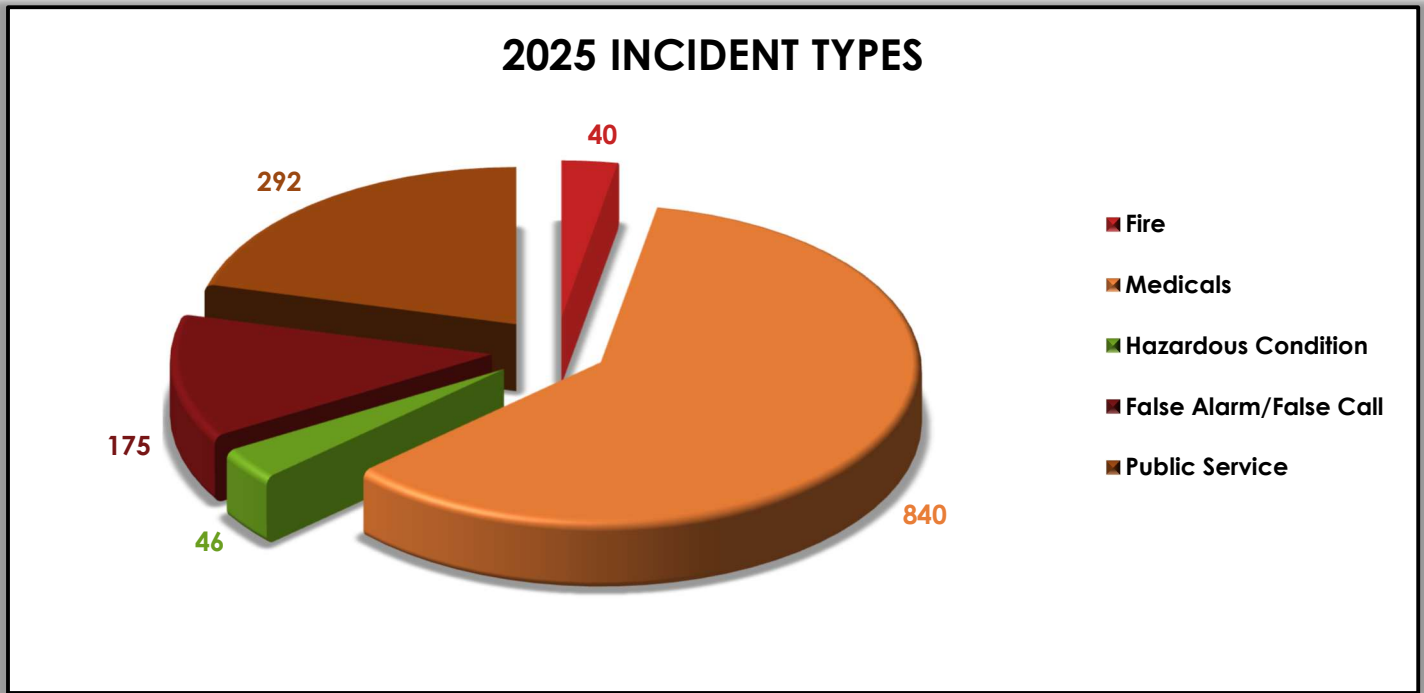
Core Values

We encourage and support excellence in leadership, innovation, and service to all. We aspire to the highest level of competency through training and mentoring. We value teamwork and open communication as the foundation for everything we do. We honor our families and the deep traditions of the Fire Service. We will act with respect and integrity in all situations

STATION AT 217 WHIPPLE STREET



2025 INCIDENT BREAKDOWN



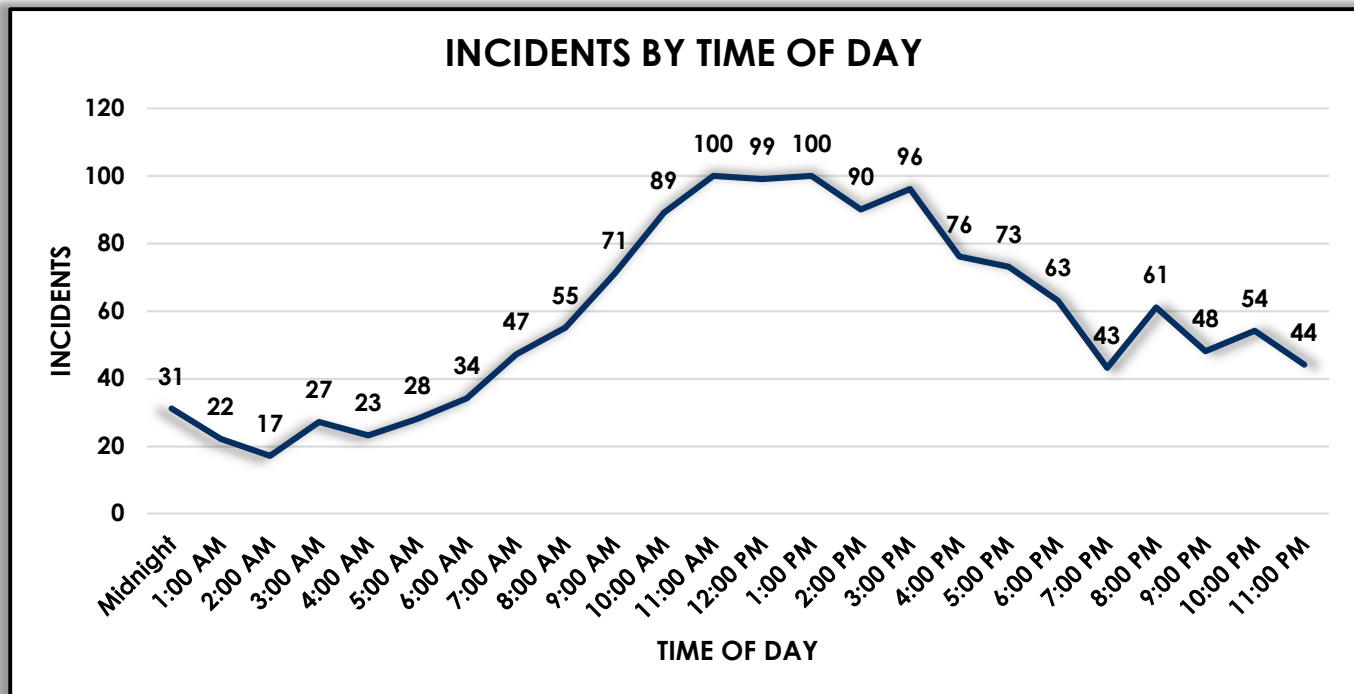
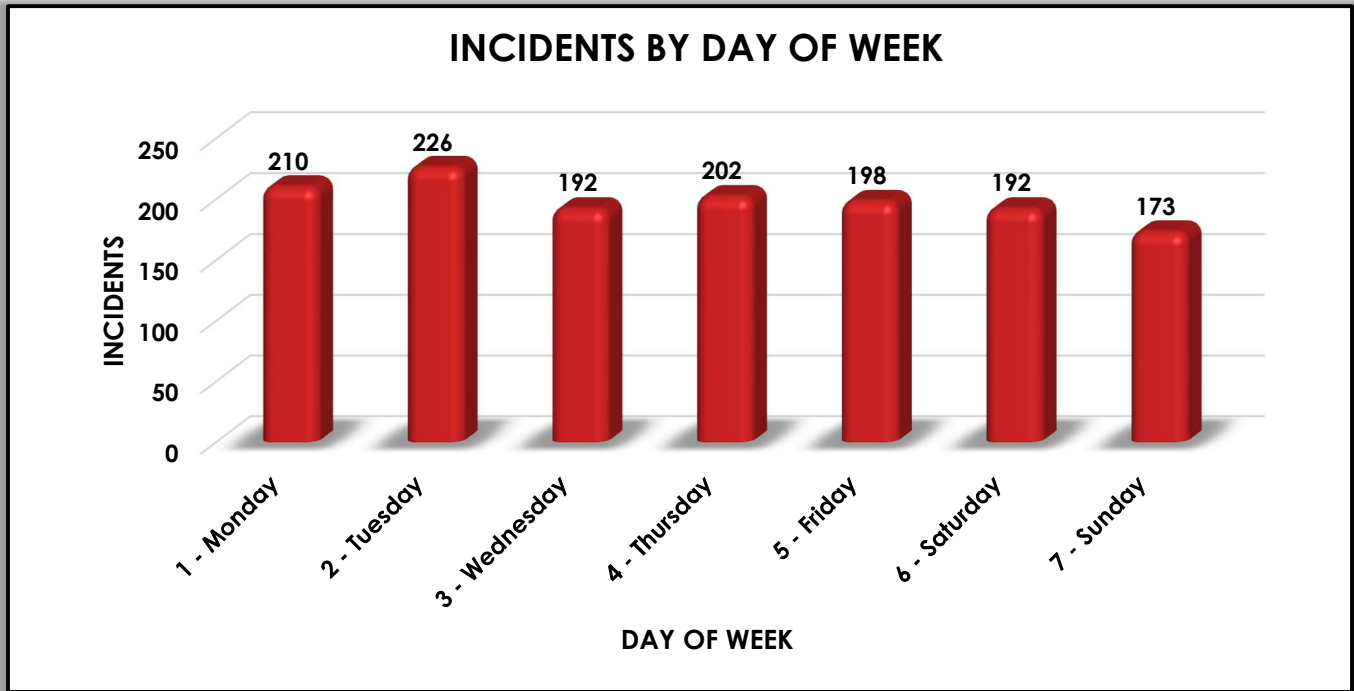
This year, the department transitioned to the National Emergency Response Information System (NERIS), a new national reporting platform for fire and emergency services. NERIS replaces the previous reporting system and provides more accurate, detailed, and real-time data on emergency responses.

As a result of this transition, the way incidents are categorized and reported has changed. Some call types may appear different from previous years due to updated classifications and improved reporting capabilities. This system allows for better tracking of response trends, improved data analysis, and more informed decision-making to support the safety of our community and firefighters.

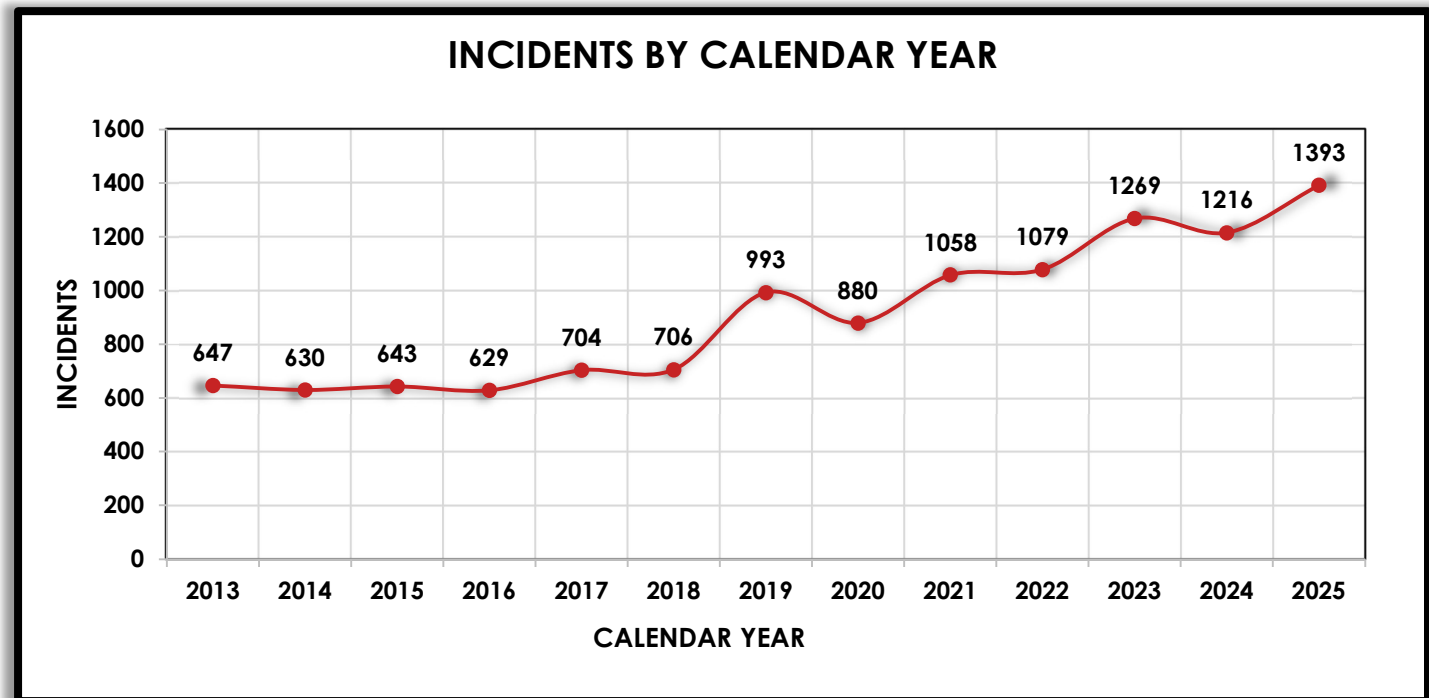
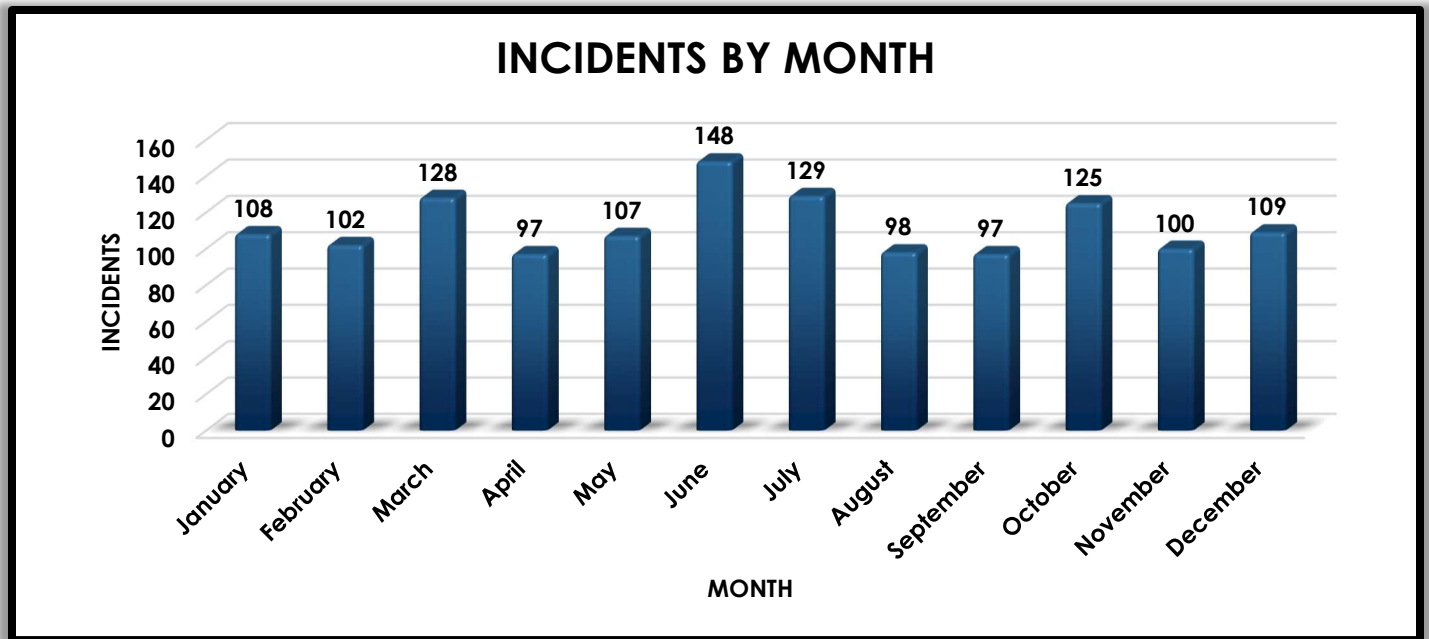
Examples of Each Category

Fires	Structure, vehicle, vegetation, etc.
Medicals	Any medical call including traumatic injuries.
Hazardous Condition	Gas/odor investigation, vehicle accident clean-up, CO release.
False Alarm/Call	Accidental alarm activation, malfunctioning alarms.
Public Service	Assist police, lift assist, citizen assist, smoke alarm installs.

INCIDENTS BY DAY AND TIME



INCIDENTS BY MONTH AND YEAR

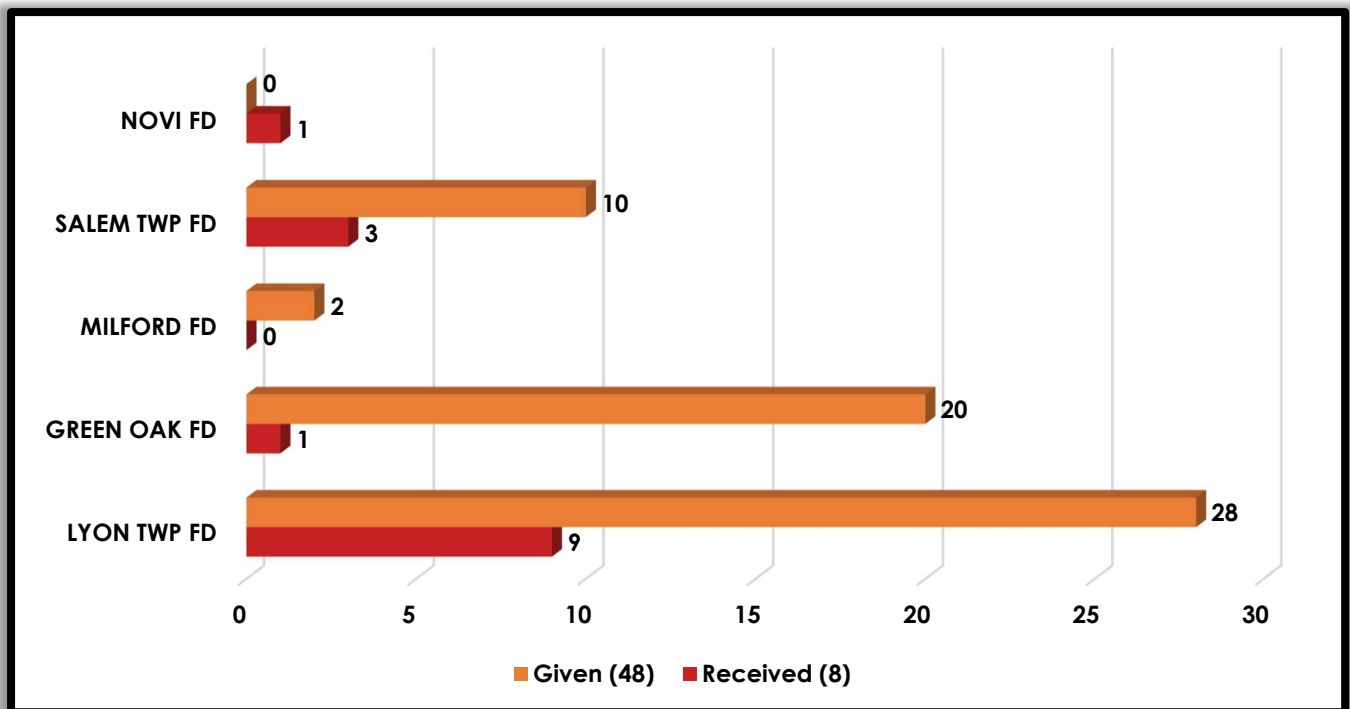


MUTUAL AID

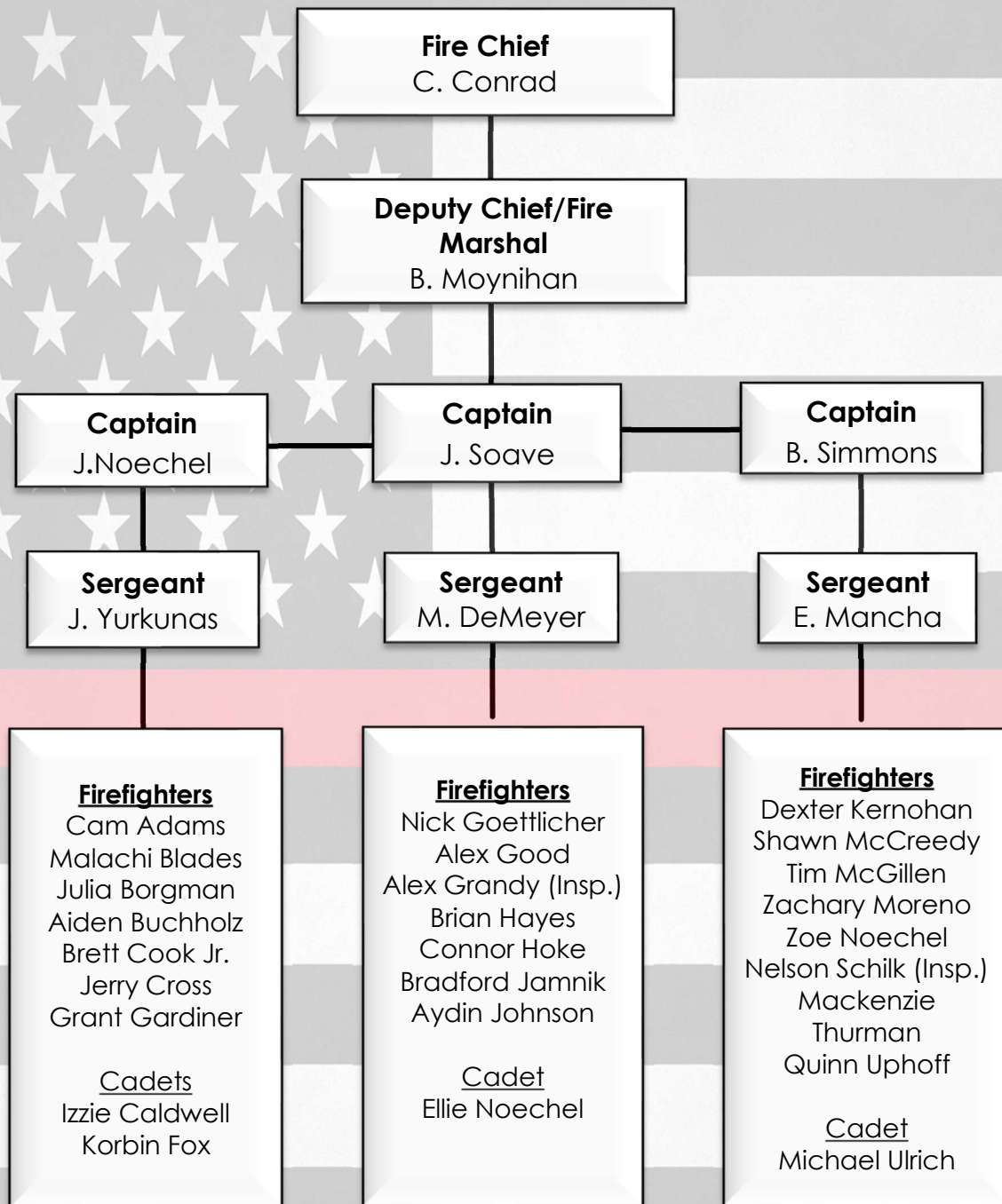
Mutual aid is a cooperative agreement between neighboring fire departments to assist one another during emergencies. When a large or complex incident occurs—such as a structure fire, serious vehicle crash, or multiple simultaneous calls—additional personnel and equipment can be requested from surrounding departments to ensure a faster and more effective response.

These partnerships allow communities to share resources and expertise so that the closest and most appropriate help arrives as quickly as possible, regardless of jurisdictional boundaries. Mutual aid also ensures that adequate coverage remains available in each community while crews are working at an incident.

Through these agreements, the South Lyon Fire Department both provides assistance to neighboring communities and receives assistance when needed. This collaborative approach strengthens regional emergency response, improves public safety, and allows departments to deliver a higher level of service without placing the full financial burden of specialized resources on a single community.



ORGANIZATIONAL CHART



PROMOTIONS

Fire Chief – Cindy Conrad

Deputy Chief – Brad Moynihan

Captain – Bob Simmons

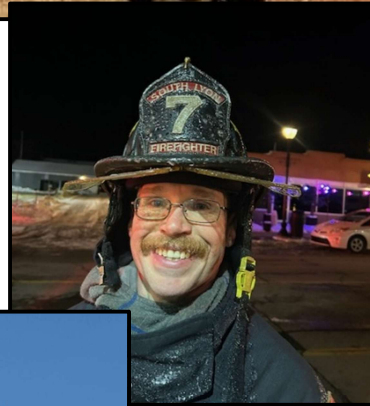
Sergeant – Joe Yurkunas

Certified Fire Inspector – Nelson Schilk

Engineer – Lou Soave, Brian Hayes, Nelson Schilk

Firefighter I & II – Connor Hoke, Nick Goettlicher, Ellie Noechel, Mike Ulrich

EMT-B – Aiden Buchholz, Cam Adams



Fleet



From top left to right: Engine 7-2 KME Predator, E 7-1 2016 Pierce Sabre, Ladder 7-1 2022 Spartan Gladiator, Rescue 7-1 2010 Ford F-350, 2021 Ford F-150, 2025 Chevy Tahoe, not pictured, 2019 Ford Explorer

FIREFIGHTER OF THE YEAR



The *Firefighter of the Year Award* honors a member whose actions over the past year have made a meaningful difference within the department and the community. This award recognizes a firefighter who consistently demonstrates initiative, dependability, and a strong sense of responsibility—someone who steps up when needed and leads through action rather than words. Their daily contributions, commitment to the job, and steady presence reflect the values of service, teamwork, and pride that define the fire service.

This year's Firefighter of the Year award was both a proud and bittersweet moment as it was presented to Firefighter Lou Soave. Lou recently accepted a full-time position with

the City of Southfield Fire Department, making this recognition even more impressive. In just nine months—rather than a full year—Lou made a significant impact through his work ethic, passion for the job, mentorship of others, and exceptional run attendance. He was also recognized as the department's Top Responder, further highlighting his dedication and reliability.

Lou's fire service career began at just 16 years old when he joined the department as a high school cadet. While still a student, he committed himself fully to the profession, attending fire training through the Howell High School Fire Academy in the mornings and completing his regular high school coursework in the afternoons. He went on to earn his EMT license and has proudly served the City of South Lyon for the past four years.

As the son of a longtime Detroit firefighter, Lou has been immersed in the fire service since he was a toddler. That lifelong exposure is evident in the professionalism, pride, and dedication he brings to every call and every shift.

While Lou is moving on to the next chapter of his career, his impact on the South Lyon Fire Department will not be forgotten. We are grateful for his service, proud of his accomplishments, and wish him continued success and safety in his career.

AWARDS AND RECOGNITION



The *Rookie of the Year Award* recognizes a new firefighter who has demonstrated exceptional dedication, work ethic, and commitment during their first year with the department. This award is not automatically given each year, but when a new member stands out through their willingness to learn, strong performance in training, and positive contribution to the team, it is important to

acknowledge that effort. This recognition was awarded to Nick Goettlicher who represents the potential and promise of the next generation of firefighters and sets a strong example for continued growth within the department.

The *Chief's Award* is presented to a member who has demonstrated outstanding dedication, leadership, and commitment to the mission of the department. This recognition honors individuals who consistently go above and beyond in their service—whether through exceptional work ethic, initiative, mentoring others, or contributing to the overall strength of the organization. The Chief's Award was awarded to Firefighter Mike Ulrich and reflects the values of professionalism, integrity, and pride in serving the community.



AWARDS AND RECOGNITION (cont)



The *Fitness Champion Award* recognizes a member who demonstrates an exceptional commitment to physical fitness and overall wellness. Maintaining a high level of fitness is essential in the fire service, where the demands of the job require strength, endurance, and resilience. This award honors Sergeant Micah DeMeyer who not only prioritizes his own health and readiness but also sets a positive example for others by promoting a culture of fitness within the department.

The *Community Hero Award* recognizes individuals who go above and beyond in their efforts to support the fire department and serve the community. This award was presented to Sergeant Micah DeMeyer and Firefighter Zoe Noechel who demonstrate exceptional commitment through volunteerism, public education, or other contributions that strengthen the partnership between the department and the community. Their dedication helps enhance public safety and reflects the spirit of service that makes our community stronger.



FIRE MARSHAL DIVISION

The Fire Marshal Division focuses on fire prevention and community safety through inspections, education, and code enforcement. With the support and assistance of two fire inspectors, the division conducts fire code inspections and re-inspections of commercial properties, reviews building plans, and inspects fire protection and suppression systems to ensure compliance with safety regulations.



Deputy Chief/Fire Marshal Brad Moynihan

The division also manages the department's public education efforts, including school visits and the smoke alarm and carbon monoxide alarm installation program. In addition, the Fire Marshal oversees hydrant maintenance to ensure hydrants throughout the city remain operational and ready for emergency use.



Insp. Nelson Schilk



Insp. Alex Grandy

Annual Inspections	Re-Inspections	Plan Reviews	Acceptance Tests	Fire Investigations	Complaint Investigation	C of O Inspection	Food Truck Inspection
48	31	33	5	1	3	16	6

Public Education	Community Events	Smoke Alarm Installs	Combination Alarms	CO Alarms Installed
11	75	141	179	68

Smoke alarms and carbon monoxide detectors are available to city residents through the Fire Department. Residents in need can contact the department at 248-437-4616 to request installation and ensure their home is equipped with these important life-safety devices.

FLEET MANAGEMENT DIVISION

Effective fleet management is essential to ensuring that the department's apparatus and emergency vehicles remain reliable and ready to respond at all times. Regular maintenance, inspections, and preventative service are conducted to keep vehicles operating safely and efficiently.

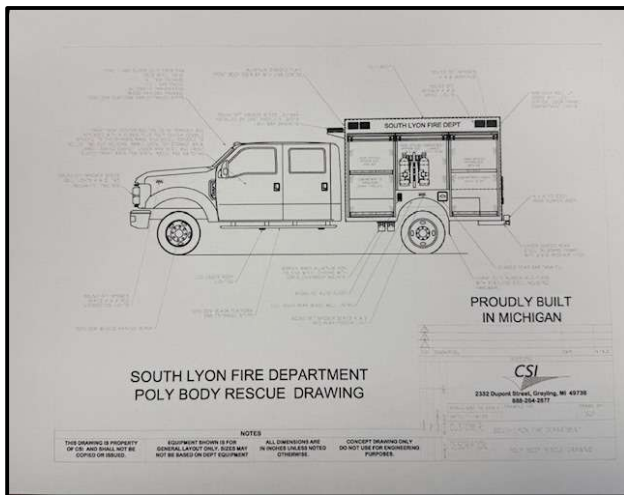


Captain Bob Simmons

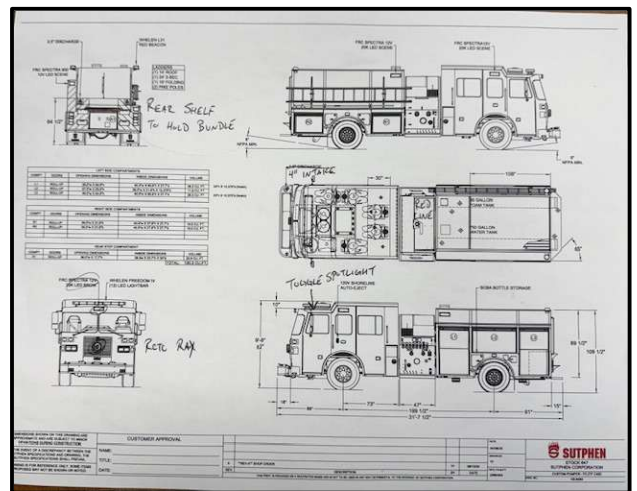
Managing the fleet also involves long-term planning for the replacement of aging apparatus, evaluating equipment needs, and ensuring that the department maintains modern and dependable resources. Through careful oversight and maintenance, the department works to extend the life of its vehicles while ensuring firefighters have the equipment they need to respond quickly and effectively to emergencies.



Sergeant Eric Mancha



Rescue 7-1 Replacement arriving early 2028.



Engine 7-2 Replacement also arriving early 2028.

EMS DIVISION

The EMS Division oversees the department's emergency medical services program, ensuring that personnel remain properly trained, equipped, and compliant with state and county requirements. Each licensed EMT-Basic is required to complete 30 continuing education credits every three years to maintain their state license. This year, the department provided opportunities for personnel to complete 18 hours of EMS continuing education to help meet those requirements.



Captain Jeff Noechel

The division also manages EMS supplies and equipment to ensure crews have the necessary medical resources available during emergency responses. In addition, the EMS Division maintains state licensing requirements and works to keep personnel informed and trained on updates to state and county medical protocols as they occur.



Sergeant Joe Yurkunas

Beyond emergency response, the division supports community health and safety by offering CPR training to residents at a minimal cost. This year, CPR training was provided for 53 city residents, helping equip members of the community with lifesaving skills.



TRAINING DIVISION

The Training Division is responsible for coordinating and delivering the training necessary to ensure firefighters remain prepared to respond safely and effectively to emergencies. This includes organizing and tracking required continuing education to meet state certification requirements, as well as ensuring personnel complete the necessary training hours to maintain their licenses and qualifications. Throughout the year, the department conducted 56 hours of scheduled training, held two Tuesdays each month, to provide consistent opportunities for members to develop and maintain their skills.



Captain Jon Soave

In addition to state-required continuing education, the Training Division oversees all operational training designed to maintain and strengthen critical firefighting skills. Many of these skills are perishable and require regular practice to remain effective. Training topics include fire suppression operations, search and rescue, Rapid Intervention Crew (RIC) techniques, ladder operations, pump operations, EMS skills, radio communications, and scenario-based drills.



Sergeant Micah DeMeyer

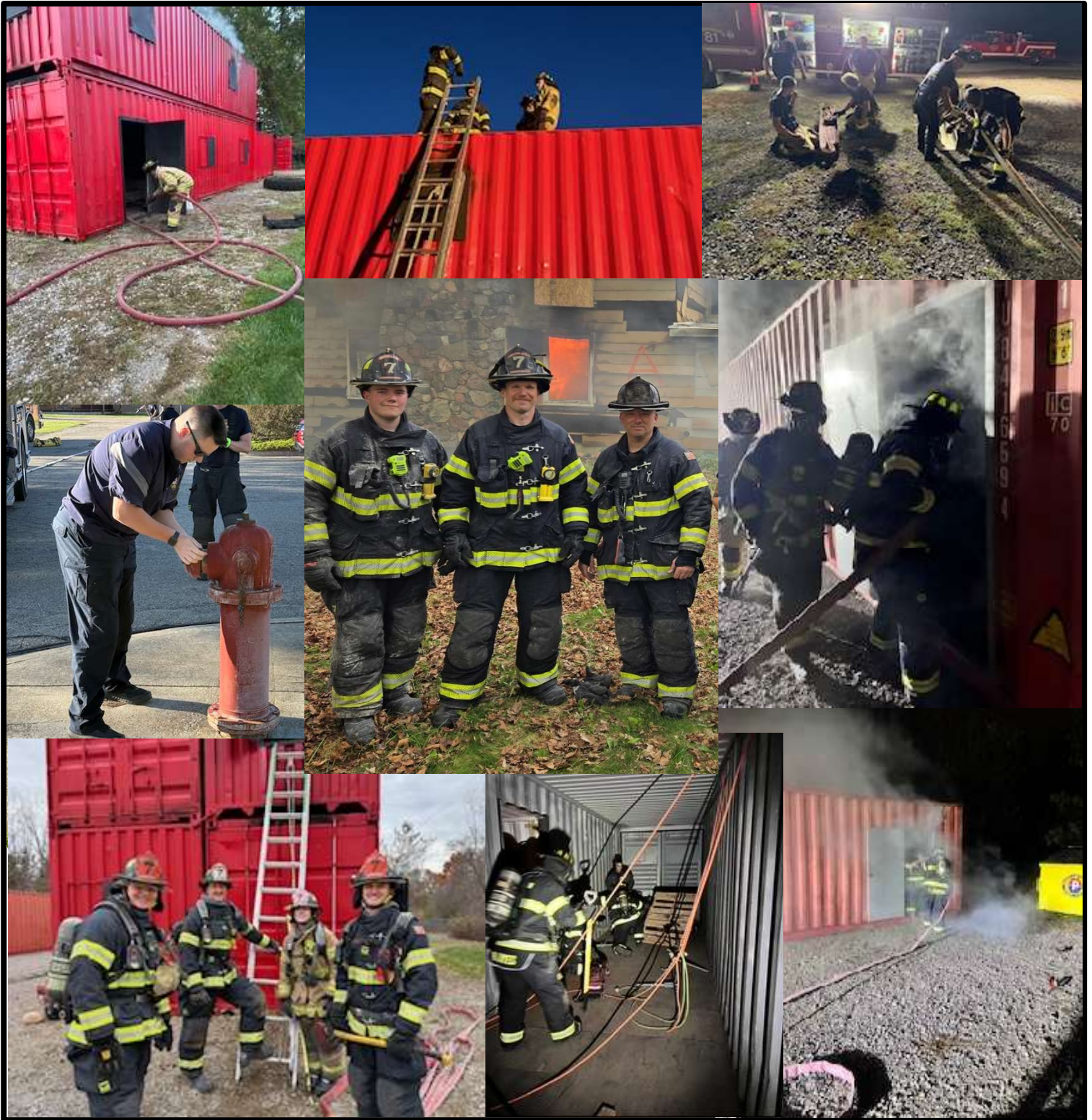
The division also maintains the department's training center, which allows firefighters to practice in realistic environments that simulate real-world emergency situations. By providing hands-on training opportunities and structured learning, the Training Division helps ensure personnel are prepared to meet the demands of modern emergency response.



TRAINING 2025



TRAINING 2025



CITY EVENTS/COMMUNITY

- 3/8 Carnivale
- 4/14 Easter Egg Stuffing
- 4/19 Easter Egg Scramble
- 5/3 Farmers Market
- 5/9 Ladies Night
- 5/10 Farmers Market
- 5/17 Open House
- 5/17 Farmers Market
- 5/24 Farmers Market
- 5/26 Memorial Day/Parade
- 5/28 Car show
- 5/31 Farmers Market
- 6/7 Farmers Market
- 6/7 Escort Softball Team
- 6/10 Escort Lacrosse Team
- 6/14 Farmers Market
- 6/20 Concert in the Park
- 6/21 Farmers Market
- 6/25 Spray Park
- 6/25 Car Show
- 6/27 Concert in the Park
- 6/28 Framers Market

Attending city events and participating in community outreach allows the Fire Department to connect with the residents we serve outside of emergency situations. These interactions provide valuable opportunities to promote fire safety, answer questions, and build positive relationships within the community.



- 7/4 Independence Day
- 7/5 Farmers Market
- 7/11 Concert in the Park
- 7/12 Farmers Market
- 7/16 Spray Park
- 7/18 Movie/Concert in the Park
- 7/19 Farmers Market
- 7/24 Bartlett Spray Park
- 7/15 Concert in the Park
- 7/26 Farmers Market/Motorfest
- 8/1 Concert in the Park
- 8/1- 8/3 Buy Michigan Now
- 8/8 Concert in the Park
- 8/9 Farmers Market
- 8/13 Spray Park
- 8/15 Movie/Concert in the Park
- 8/16 Farmers Market
- 8/22 Concert in the Park
- 8/23 Farmers Market
- 8/24 Blessings in a Backpack
- 8/27 Car Show
- 8/30 Farmers Market

CITY EVENTS/COMMUNITY (cont)

8/30 Farmers Market

9/6 Depot Day

9/6 Farmers Market

9/11 9/11 Memorial

9/13 Farmers Market

9/19 Movie in the Park

9/20 Farmers Market

9/24 Car Show

9/26-9/28 Pumpkinfest

10/4 Farmers Market

10/11 Farmers Market

10/16 ECC Trunk or Treat

10/18 Farmers Market

10/30 Downtown Trick or
Treat

10/31 Candy Handout
Citywide

11/11 Veterans Day

11/14 Ladies Night

12/6 Holiday Spectacular

12/17 Shop With a Hero



PUBLIC EDUCATION



OPEN HOUSE



SPRAY PARKS



2026 GOALS

- **Deliver Exceptional Service:** Continue to provide the highest level of emergency response and customer service to the community, with a focus on professionalism, efficiency, and compassion.
- **Enhance Training and Readiness:** Maintain a training program that meets the evolving demands of the modern fire service, ensuring personnel remain proficient in both core and advanced, perishable skills.
- **Strengthen Fire Prevention Efforts:** Continue to build a more robust Fire Prevention Division through increased inspections, enhanced public education, and proactive engagement with businesses and residents to reduce risk and improve overall community safety.
- **Pursue Grant Opportunities:** Actively seek and secure grant funding to support apparatus replacement, equipment upgrades, training, and overall department sustainability.
- **Maintain Staffing Levels:** Sustain an active roster of 30–35 well-trained members to ensure adequate response capabilities and operational coverage.
- **Develop Leadership and Personnel:** Invest in the growth and development of both current and future leaders, while continuing to support firefighter skill advancement and career progression.
- **Strengthen Recruitment and Retention:** Focus on attracting qualified candidates and retaining experienced personnel through a positive culture, clear expectations, and opportunities for growth.
- **Expand Community Engagement:** Increase participation in community events, public education programs, and outreach efforts to strengthen relationships and promote fire and life safety.
- **Ensure Fiscal Responsibility:** Continue responsible management of department resources while planning for long-term equipment and apparatus needs.
- **Improve Operational Efficiency:** Evaluate and refine policies, procedures, and response strategies to enhance effectiveness and adaptability.